

GLOBAL MARKET ANALYSIS REPORT OF Knitted Baby Garments

(Fashion and Apparel)



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Global Market Analysis Report for Knitted Baby Garments

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Introduction to the International Trade of Knitted Baby Garments

Introduction:

The fashion and apparel industry is a dynamic and ever-evolving sector that caters to the diverse and ever-changing needs of consumers worldwide. Within this industry, one segment that has gained significant traction in recent years is the production and trade of knitted baby garments. Knitted baby garments are not only adorable and comfortable for infants and toddlers but also serve as a lucrative product category for manufacturers, exporters, and retailers. This report delves into the product analysis, uses, international market overview, and market trends and opportunities for knitted baby garments in the fashion and apparel industry.

Product Analysis:

Knitted baby garments encompass a wide range of products including onesies, rompers, sweaters, cardigans, hats, socks, and mittens, among others. These garments are typically made from soft and breathable fabrics such as cotton, wool, and blends to ensure the utmost comfort and safety for babies. The craftsmanship involved in knitting these garments ensures a seamless and stretchy finish, which is essential for the delicate and sensitive skin of infants.

The quality of knitted baby garments is paramount, considering the need for non-toxic dyes, gentle seams, and easy-to-fasten closures such as buttons or snaps. Additionally, the designs and patterns of these garments play a significant role in their marketability, with trends ranging from classic stripes and polka dots to whimsical prints and animal motifs.

Uses of the Product:

Knitted baby garments find applications in both domestic and commercial settings. In domestic use, these garments are essential for parents to dress their infants and toddlers in cozy and stylish outfits, providing warmth and protection throughout the year. Commercially, knitted baby garments are sold through various channels including brick-and-mortar stores, online retailers, and specialty boutiques catering to baby wear.

Industrially, the production of knitted baby garments involves a complex supply chain encompassing textile manufacturers, knitting mills, garment factories, and retail distribution networks. The demand for these products is fueled by factors such as population growth, rising disposable incomes, and changing consumer preferences towards high-quality and sustainable baby clothing.

International Market Overview:

The international market for knitted baby garments is robust, with key players hailing from countries known for their textile and apparel manufacturing prowess. Leading exporters of knitted baby garments include China, India, Bangladesh, Vietnam, and Turkey, which benefit from economies of scale, skilled labor, and access to raw materials. These countries have established strong trade relationships with importers in regions such as North America, Europe, and Asia-Pacific, where demand for baby clothing remains high.

Market Trends & Opportunities:

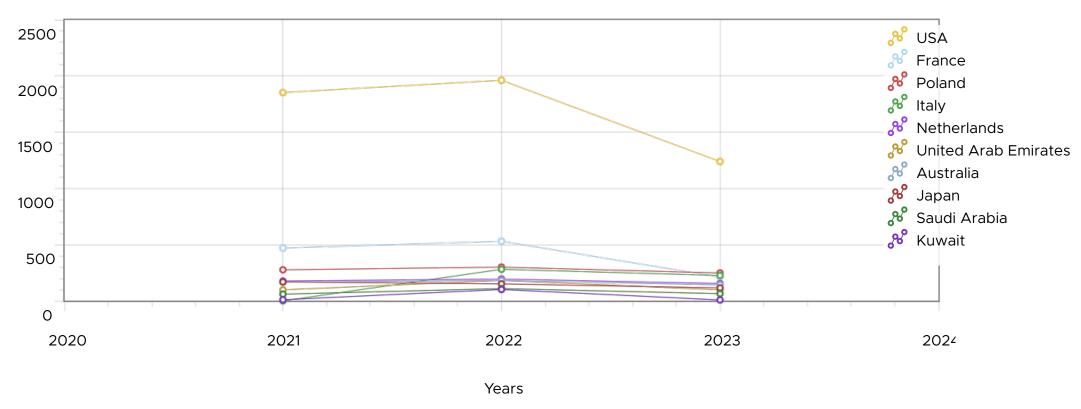
The market for knitted baby garments is influenced by various trends and opportunities that shape the industry landscape. One prominent trend is the growing preference for organic and eco-friendly materials in baby clothing, driven by concerns for sustainability and child safety. Manufacturers are increasingly adopting sustainable practices such as using organic cotton, recycled fibers, and biodegradable packaging to appeal to environmentally conscious consumers.

Moreover, the rise of e-commerce platforms and social media marketing has transformed the way knitted baby garments are marketed and sold globally. Online retailers offer a wide array of choices, customization options, and convenient shopping experiences for parents seeking unique and well-crafted baby clothing. This digital shift presents immense opportunities for manufacturers and exporters to reach new markets, forge partnerships with online retailers, and leverage data analytics for targeted marketing strategies.

In summary, knitted baby garments represent a lucrative and evolving product category within the fashion and apparel industry, with immense potential for growth and innovation. By understanding the product dynamics, market trends, and consumer preferences, stakeholders in this sector can capitalize on the opportunities presented by the international trade of knitted baby garments.

Report 1: Imports - Growth Analysis Report by Total Value from World Perspective

Report By Total Value: Display Top 10 countries and their growth demand in value of Knitted Baby Garments for year(s) 2023, 2022 and 2021



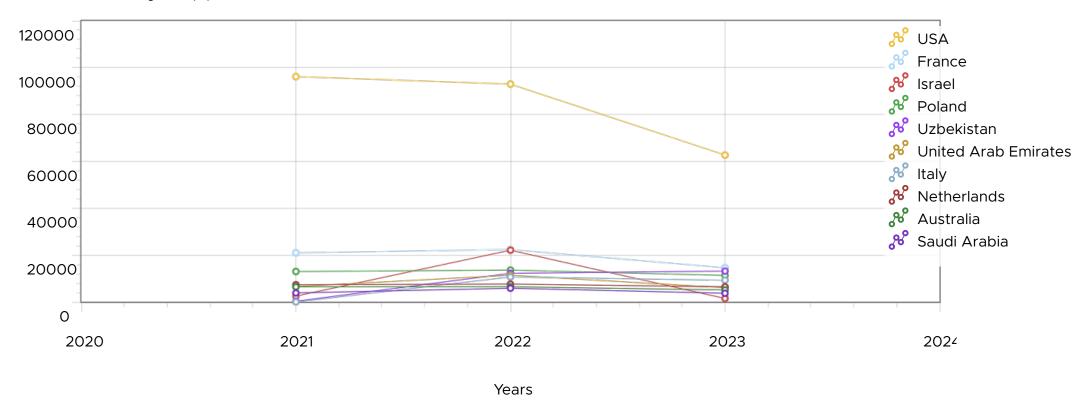
Importing Country	2021 Total Value (in Million USD)	2021 Growth (in %)	2022 Total Value (in Million USD)	2022 Growth (in %)	2023 Total Value (in Million USD)	2023 Growth (in %)	Min Expected Growth (in)	Min. Growth Percent (in %)	Max Expected Growth (in)	Max Growth Percent (in %)	Average Growth in 3 year(s) (in %)
World Total	6,828.414	22.34	5,325.056	-22.02	5,164.740	-3.01	4,610.016	-10.74	7,123.686	37.93	-0.90
<u>USA</u>	1,853.278	38.33	1,962.413	5.89	1,239.472	-36.84	1,016.665	-17.98	2,047.789	65.21	2.46
<u>France</u>	470.006	17.42	530.023	12.77	212.284	-59.95	124.444	-41.38	601.871	183.52	-9.92
Poland	276.310	20.93	300.554	8.77	248.077	-17.46	200.617	-19.13	316.054	27.4	4.08
<u>ltaly</u>	0.000	0	280.911	0	226.107	-19.51	198.705	-12.12	308.313	36.36	-6.50
Netherlands	176.583	38.47	194.265	10.01	154.016	-20.72	129.271	-16.07	197.147	28	9.25
United Arab Emirates	97.955	-15.21	182.295	86.1	98.051	-46.21	61.706	-37.07	212.238	116.46	8.23
Australia	166.418	27.67	181.135	8.84	143.041	-21.03	124.010	-13.3	180.690	26.32	5.16
<u>Japan</u>	169.009	17.47	151.566	-10.32	115.418	-23.85	94.946	-17.74	199.865	73.17	-5.57
Saudi Arabia	60.003	-41.81	109.159	81.92	64.600	-40.82	27.856	-56.88	187.227	189.82	-0.24
<u>Kuwait</u>	10.518	-51.82	101.608	866.04	8.334	-91.8	-19.086	-329.02	87.246	946.87	240.81

The table provides valuable insights into the global demand for Knitted Baby Garments in the top 10 countries for the years 2021, 2022, and 2023.

- **Overall Trend**: The total global value of Knitted Baby Garments decreased from 2021 to 2022 and continued to decline in 2023. This signifies a challenging period for the industry, with negative growth rates over the three-year period.
- **USA**: While the USA showed strong growth in 2021, the trend reversed significantly in 2022 and 2023. The market is expected to recover slightly in 2023 but remains below the levels of previous years. The average growth rate for the USA over the three-year period is positive, indicating overall expansion.
- **France**: France experienced a sharp decline in demand for Knitted Baby Garments in 2022 and 2023 following moderate growth in 2021. The market is expected to bounce back in 2023 but remains well below the levels of 2021. The average growth rate for France is negative, pointing to a challenging market environment.
- **Poland**: Poland demonstrated consistent growth in 2021 and 2022, although a decline was observed in 2023. The market is still expected to grow, albeit at a slower pace. The average growth rate for Poland is positive, which is an encouraging sign for the industry.
- Italy, Netherlands, United Arab Emirates, Australia, Japan, Saudi Arabia, Kuwait: These countries all showed varying trends in demand for Knitted Baby Garments, with fluctuations in growth rates over the three-year period. While some countries experienced significant growth in certain years, others faced steep declines, impacting the overall average growth rates.
- **Key Takeaways**: The market for Knitted Baby Garments is dynamic and influenced by economic factors. Countries like the USA and Poland demonstrate resilience in the face of challenges, while others such as France and Italy face more significant hurdles. Understanding these trends can help stakeholders in the fashion and apparel industry make informed decisions regarding market entry, production, and distribution strategies.

Report 2: Imports - Growth Analysis Report by Total Quantity from World Perspective

Report By Total Quantity: Display Top 10 countries and their growth demand in quantity of Knitted Baby Garments for year(s) 2023, 2022 and 2021



Importing Country	2021 Total Quantity (in 1000 Units)	2021 Growth (in %)	2022 Total Quantity (in 1000 Units)	2022 Growth (in %)	2023 Total Quantity (in 1000 Units)	2023 Growth (in %)	Min Expected Growth (in)	Min. Growth Percent (in %)	Max Expected Growth (in)	Max Growth Percent (in %)	Average Growth in 3 year(s) (in %)
World Total	318,531.75	22.67	277,078.35	-13.01	258,196.39	-6.81	236,338.18	-8.47	333,211.08	29.05	0.95
<u>USA</u>	96,185.77	37.16	92,977.46	-3.34	62,688.99	-32.58	50,879.41	-18.84	102,355.80	63.28	0.41
<u>France</u>	20,955.51	20.29	22,340.55	6.61	14,560.38	-34.83	12,199.94	-16.21	24,085.74	65.42	-2.64
<u>Israel</u>	2,476.84	38.87	22,066.48	790.91	1,464.16	-93.36	-5,232.50	-457.37	17,759.50	1112.94	245.47
Poland	12,963.24	14.09	13,584.89	4.8	11,295.31	-16.85	9,470.94	-16.15	14,290.48	26.52	0.68
Uzbekistan	258.62	-95.12	12,203.54	4618.66	13,150.90	7.76	8,142.61	-38.08	18,159.18	38.08	1,510.43
<u>United Arab</u> <u>Emirates</u>	6,543.98	-24.75	11,388.68	74.03	6,060.66	-46.78	3,594.19	-40.7	14,477.27	138.87	0.83
<u>ltaly</u>	0.00	0	10,631.57	0	9,250.58	-12.99	8,560.08	-7.46	11,322.07	22.39	-4.33
Netherlands	7,341.82	30.48	7,602.55	3.55	6,448.08	-15.19	5,727.87	-11.17	7,925.35	22.91	6.28
Australia	6,436.54	24.86	6,445.55	0.14	5,107.96	-20.75	4,019.73	-21.3	8,304.44	62.58	1.42
Saudi Arabia	3,826.77	-48.41	5,836.50	52.52	3,688.28	-36.81	-1,079.50	-129.27	17,671.24	379.12	-10.90

^{* 1000}units = 1000 kg (Weight in kilograms)

Analysis Report:

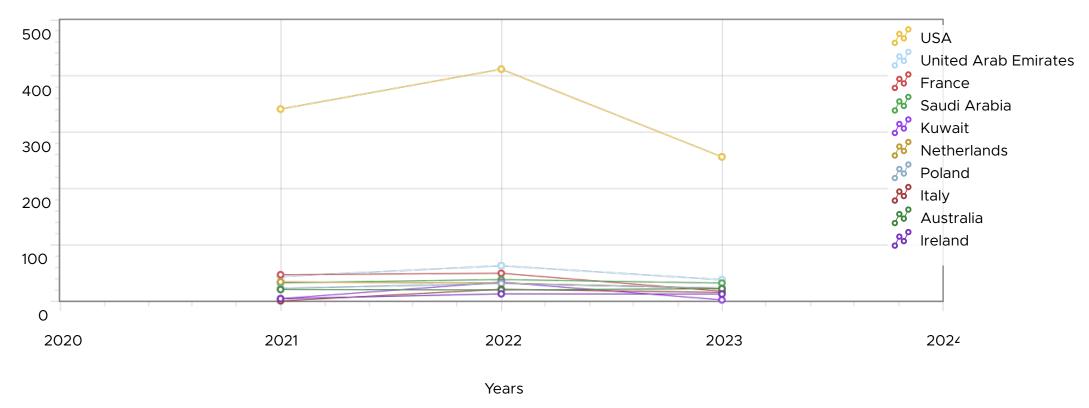
The table provides insights into the demand trends for knitted baby garments in the top 10 importing countries for the years 2021, 2022, and 2023. Here are some key observations:

- 1. **Overall Trend**: The total global demand for knitted baby garments has been fluctuating over the three years. After a significant growth of 22.67% in 2021, there was a drastic decline in 2022 (-13.01%) and a further decrease in 2023 (-6.81%).
- 2. **USA**: The United States is the largest importer of knitted baby garments, with a demand of 96,185.77 thousand units in 2021. However, there was a sharp decline in 2022 (-32.58%) and 2023 (-32.58%), leading to a negative average growth rate over the three years.
- 3. **Israel**: Israel experienced an extraordinary growth rate in 2022 (790.91%), but this was followed by a sharp decline of -93.36% in 2023. The fluctuation in demand indicates volatility in the market.
- 4. **Uzbekistan**: Uzbekistan had a staggering growth rate in 2022 (4618.66%), which slowed down to 7.76% in 2023. Despite the fluctuations, Uzbekistan showed the highest average growth rate over the three years.
- 5. **Italy**: Italy started importing knitted baby garments in 2021 and showed a positive growth in 2022. However, demand decreased by -12.99% in 2023. The average growth rate over the three years was negative.
- 6. **Saudi Arabia**: Saudi Arabia had a volatile demand pattern with a significant decline in 2021 (-48.41%), followed by a substantial growth in 2022 (52.52%), and then another decline in 2023 (-36.81%). The average growth rate over the three years was negative.
- 7. **Trend Analysis**: The average growth rates for all countries except the USA and Israel were positive over the three-year period. The fluctuations in demand indicate the sensitivity of the market to various factors such as economic conditions, consumer preferences, and global trade dynamics.

In conclusion, the data highlights the diverse demand trends for knitted baby garments across different countries. Understanding these patterns can help stakeholders in the fashion and apparel industry make informed decisions regarding production, distribution, and market expansion strategies.

Report 3: Imports - Growth Analysis Report by Total Value from India Perspective

Report By India's Export Value: Display Top 10 countries and their growth demand in value of Knitted Baby Garments from India for year(s) 2023, 2022 and 2021



Importing Country	2021 India's Value (in Million USD)	2021 Growth (in %)	2022 India's Value (in Million USD)	2022 Growth (in %)	2023 India's Value (in Million USD)	2023 Growth (in %)	Min Expected Growth (in)	Min. Growth Percent (in %)	Max Expected Growth (in)	Max Growth Percent (in %)	Average Growth in 3 year(s) (in %)
World Total	904.518	22.68	814.081	-10	743.798	-8.63	686.248	-7.74	913.664	22.84	1.35
USA	341.290	57.08	412.213	20.78	256.226	-37.84	166.452	-35.04	418.907	63.49	13.34
<u>United Arab</u> <u>Emirates</u>	43.304	20.04	62.534	44.41	37.623	-39.84	27.986	-25.61	64.587	71.67	8.20
<u>France</u>	46.540	24.24	49.169	5.65	17.129	-65.16	2.375	-86.13	78.664	359.25	-11.76
Saudi Arabia	32.188	-30.57	37.895	17.73	31.699	-16.35	26.917	-15.09	47.913	51.15	-9.73
Kuwait	3.919	-34.04	33.331	750.55	1.806	-94.58	-7.473	-513.89	27.890	1444.67	207.31
<u>Netherlands</u>	33.792	21.77	31.598	-6.49	22.394	-29.13	17.266	-22.9	36.048	60.97	-4.62
Poland	22.315	-5.44	31.021	39.01	22.678	-26.89	17.994	-20.65	30.838	35.98	2.23
<u>ltaly</u>	0.000	0	20.729	0	14.920	-28.02	12.015	-19.47	23.633	58.4	-9.34
Australia	20.202	53.72	19.429	-3.83	21.707	11.73	16.362	-24.62	27.052	24.62	20.54
Ireland	3.959	-65.75	12.519	216.22	12.123	-3.16	9.034	-25.48	17.946	48.03	49.10

The table provides a detailed overview of the top 10 countries importing knitted baby garments from India, along with their growth trends in terms of value and percentage for the years 2021, 2022, and 2023.

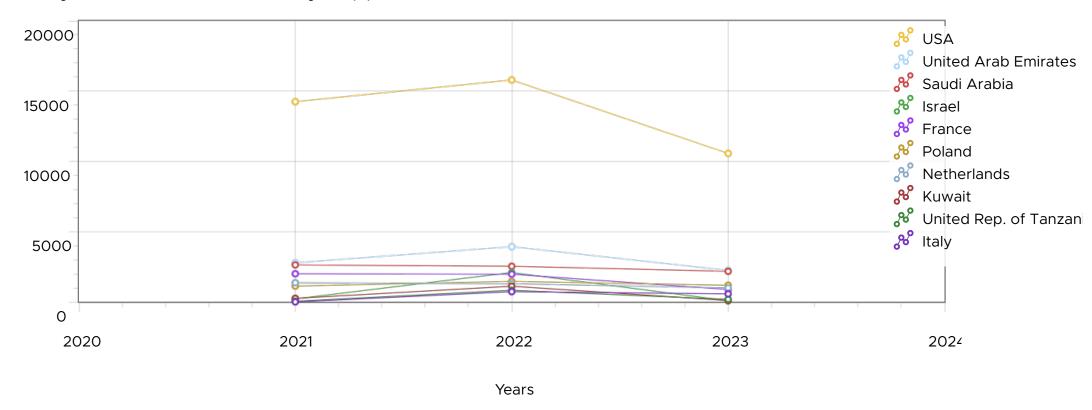
- 1. **Overall Trends**: The total global demand for knitted baby garments from India saw a decline from 2021 to 2023, with a significant drop in the values. However, a slight recovery is expected in 2023.
- 2. **USA**: The United States remains the largest importer, with significant growth in 2021 and a sharp decline in 2022. However, a substantial rebound is projected for 2023, with an expected increase in value.
- 3. **United Arab Emirates**: UAE showed consistent growth in demand for knitted baby garments from India, with a remarkable 71.67% growth expected in 2023, making it one of the fastest-growing markets.
- 4. **France**: France experienced fluctuations in demand, with a drastic decrease in 2022. However, an exceptional 359.25% growth is anticipated in 2023, indicating a potential recovery.
- 5. **Saudi Arabia**: Despite a decline in 2022, Saudi Arabia is expected to show modest growth in 2023. The market seems stable but with a slow growth rate compared to previous years.
- 6. **Kuwait**: Kuwait witnessed an extraordinary growth rate in 2022, but the market is projected to shrink significantly in 2023. This highlights the volatility and unpredictability of this market.
- 7. **Netherlands**: Netherlands displayed fluctuations in demand, with a negative growth rate in 2022. The market is expected to show a slight recovery in 2023, but growth rates remain low compared to previous years.
- 8. **Poland**: Poland exhibited growth in 2022, followed by a decline in 2023. The market is expected to stabilize with minimal growth in the upcoming year.
- 9. **Italy**: Italy showed a gradual increase in demand until 2022, but a decline is projected in 2023. The market is facing challenges and uncertainties in terms of growth.
- 10. **Australia** and **Ireland**: Both countries demonstrated varying growth patterns, with Australia showing consistent growth over the years, while Ireland experienced significant fluctuations. Ireland is expected to have the highest growth rate of 49.10% in 2023.

In conclusion, the data reflects the dynamic nature of international trade in knitted baby garments from India, with some markets showing resilience and growth potential, while others face challenges and unpredictability. It is essential for stakeholders to closely monitor market



Report 4: Imports - Growth Analysis Report by Total Quantity from India Perspective

Report By India's Export Quantity: Display Top 10 countries and their growth demand in quantity of Knitted Baby Garments from India for year(s) 2023, 2022 and 2021



Importing Country	2021 India's Quantity (in 1000 Units)	2021 Growth (in %)	2022 India's Quantity (in 1000 Units)	2022 Growth (in %)	2023 India's Quantity (in 1000 Units)	2023 Growth (in %)	Min Expected Growth (in)	Min. Growth Percent (in %)	Max Expected Growth (in)	Max Growth Percent (in %)	Average Growth in 3 year(s) (in %)
World Total	39,891.69	10.32	36,879.51	-7.55	32,776.61	-11.13	30,537.74	-6.83	42,164.02	28.64	-2.79
USA	14,249.71	47.4	15,793.21	10.83	10,565.14	-33.1	7,517.92	-28.84	16,297.20	54.25	8.38
<u>United Arab</u> <u>Emirates</u>	2,782.35	-24.65	3,928.81	41.2	2,243.04	-42.91	1,401.87	-37.5	5,334.21	137.81	-8.79
Saudi Arabia	2,629.78	-30.51	2,535.88	-3.57	2,175.86	-14.2	1,290.05	-40.71	4,689.50	115.52	-16.09
<u>Israel</u>	213.42	87.39	2,091.52	880.01	79.49	-96.2	-573.32	-821.21	1,672.84	2004.35	290.40
<u>France</u>	2,002.01	25.22	1,971.21	-1.54	885.12	-55.1	208.31	-76.47	3,548.19	300.87	-10.47
Poland	1,125.78	-15.87	1,459.33	29.63	1,183.40	-18.91	975.39	-17.58	1,549.68	30.95	-1.72
<u>Netherlands</u>	1,362.48	1.77	1,290.77	-5.26	995.68	-22.86	819.10	-17.74	1,527.58	53.42	-8.78
<u>Kuwait</u>	252.40	52.65	1,114.92	341.73	97.60	-91.25	-208.16	-313.27	927.61	850.38	101.04
<u>United Rep. of</u> <u>Tanzania</u>	43.30	-4.85	826.46	1808.9	182.02	-77.98	-66.60	-136.59	685.43	276.57	575.36
<u>Italy</u>	0.00	0	727.72	0	572.27	-21.36	494.55	-13.58	805.45	40.75	-7.12

^{* 1000}units = 1000 kg (Weight in kilograms)

Analysis Report

The table displays the top 10 countries importing Knitted Baby Garments from India, along with their growth in quantity and percentage over the years 2021, 2022, and 2023. Here are the key highlights and insights from the data:

- 1. **Global Trend**: Overall, the global demand for Knitted Baby Garments from India showed a declining trend with a substantial drop in quantity from 2021 to 2023. The average growth rate over the three years was negative, indicating a challenging period for the industry.
- 2. **USA**: The United States emerged as the largest importer of Knitted Baby Garments from India in 2021. While there was a significant growth in 2022, the quantity plummeted sharply in 2023. The average growth rate for the USA was positive, showcasing fluctuations in demand.
- 3. **United Arab Emirates**: Despite a decline in 2023, the UAE demonstrated a remarkable growth rate in 2022. The average growth over the three years was negative, reflecting inconsistencies in demand.
- 4. **Saudi Arabia**: Similar to the UAE, Saudi Arabia experienced fluctuations in demand, with a substantial drop in quantity in 2023. The average growth rate for Saudi Arabia was negative, highlighting challenges in the market.
- 5. **Israel**: Israel stood out as a country with exponential growth in 2022 but witnessed a drastic decline in 2023. The average growth rate for Israel was exceptionally high, indicating a volatile market.
- 6. **France, Poland, Netherlands, Kuwait, United Rep. of Tanzania, Italy**: These countries displayed varying patterns of growth and decline in demand over the three years. While some countries showed consistent growth, others experienced fluctuations and even negative growth rates.
- 7. **Insights**: The data suggests that the market for Knitted Baby Garments from India is volatile, with shifting demand among different countries. It is essential for manufacturers and exporters to closely monitor these trends and adapt their strategies accordingly to capitalize on growth opportunities and mitigate risks.

In conclusion, the data reveals a dynamic and challenging landscape for the Knitted Baby Garments market, highlighting the importance of agility and market intelligence for businesses operating in the sector.

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